The Human Side of Management

by Rustom S. Davar


Donohoe on Prezi Douglas Murray McGregor (1906 – 1 October 1964) was a management professor at the MIT Sloan School of Management and president of Antioch College from 1948 to 1954. He also taught at the Indian Institute of Management Calcutta. His 1960 book The Human Side of Enterprise had a profound influence on